



Camp Ladybug 2012



Monday thru Friday, June 18 – July 27th

"A true friend knows your weaknesses but shows you your strengths; feels your fears but fortifies your faith; sees your anxieties but frees your spirit; recognizes your disabilities but emphasizes your possibilities."

-William Arthur Ward



January 12, 2012

Dear Community Supporter:

This is a request for funding of **GEARS Camp Ladybug**. Camp Ladybug is a free six- week camp from June to July for individuals with special needs in Elizabethtown, PA. The camp is three hours a day and includes games, crafts, snacks, field trips, and guest appearances. These field trips include swimming at local pools, movie at the local theatre, Hershey Park, and bowling at the local bowling alley. The camp also has special events at the site such as local musical groups, farm animal visits, magicians, and animals from Zoo America. Every year we try to program activities and visits that engage the campers and also have an educational component. This camp provides opportunities to the campers that they may not otherwise receive due to their circumstances.

Keeping the program free for Camp Ladybug requires us to request support from organizations in the community. These donations help to fund our expenses which include: Staff wages, administrative costs, supplies, snacks, special appearances, and upkeep costs.

Donors like you play an important role in the community by supporting GEARs programs and services. With a participating sponsorship at this year's camp you can promote your business through multiple advertising channels. This is a great opportunity to reach out to people and promote awareness of your business while supporting youth disability programs in Elizabethtown.

Again, thank you for supporting the mission of GEARs and our community. Please see attached sponsorship levels with benefits. Please contact me with any questions. I look forward to hearing from you soon.

Sincerely,

John Myers
Sponsorship Coordinator

Camp Ladybug Sponsorship and Advertising

Mission Sponsor: \$5000+

- Corporate signage prominently displayed at camp
- Corporate name and logo prominently displayed on all advertising materials
- Corporate logo printed on camp t-shirts
- Corporate name and logo with link prominently displayed on the web
- Opportunity to have representatives visit Camp Site
- Opportunity to distribute appropriate company items to campers
- Recognition in GEARS monthly e-newsletter (sent to 10,000 households)
- Additional Opportunities may be available upon request

Goals' Sponsor: \$2000-5,000

- Corporate name and logo prominently displayed on all advertising materials
- Corporate name and logo with link displayed on the web
- Opportunity to have representatives visit Camp Site
- Recognition in GEARS monthly e-newsletter (sent to 10,000 households)

Objectives' Sponsor: \$1,000-2,000

- Opportunity to have a representatives visit Camp Site
- Corporate name and logo with link displayed on the web
- Recognition in GEARS monthly e-newsletter (sent to 10,000 households)

Support Sponsor: \$1,000 and under

- Corporate name and logo with link displayed on the web
- Recognition in GEARS monthly e-newsletter (sent to 10,000 households)



GEARS Camp Ladybug

Please, count me in!

Please complete the following sponsor information. Print your business name exactly as you would like it to appear in advertising. Please make sure your Web Site is listed below. Email your business logo to GEARS@GetintoGEARS.org

Please initial here _____ if you do not want to appear in advertising.

Business Name: _____
Contact Person: _____
Phone: _____
Fax: _____
Email: _____
Web Site: _____
Mailing Address: _____

Please check your participation level:

_____ \$5,000+ Mission Sponsor
_____ \$2,000 – 5,000 Goals' Sponsor
_____ \$1,000 – 2,000 Objectives' Sponsor
_____ \$1,000 – under Support Sponsor

Please make your check payable to GEARS, and return with completed form to:

GEARS
Camp Ladybug
600 East High Street
Elizabethtown, PA 17022

(You may also fax 367-4138 or send form via email to GEARS@getintoGEARS.org)

Thank you for your support!!