

2012 GEARS Dances  
Sponsorship & Advertising Opportunities



**Mother-Son Dance**





## 2012 GEARS Dances

November 22, 2011

Dear Community Supporter,

GEARS is pleased to announce the ***Daddy/Daughter Dance to be held at the Masonic Village in Elizabethtown on Friday, February 17 and the Mother/Son Dance to be held the very next night at the Masonic Village on Saturday, February 18!***

Proceeds from these events will help support the Gears Recreation Office. GEARS Recreation strives to provide affordable recreational programs and activities for the youth and adults of our community. Your sponsorship of these activities would be greatly appreciated!

The 2011 Daddy/Daughter Dance was a HUGE success with 230 daddies and daughters in attendance. The ballroom at Masonic Village of Elizabethtown is a gorgeous facility for this event. The Mother/Son Dance is new this year and we hope it will be equally as successful!!

Donors like you play an important role in our community by supporting the Daddy/Daughter Dance and Mother/Son Dance. With a participating sponsorship in these events you can promote your business through multiple advertising channels.

Please take a minute to look over the attached list of sponsorship opportunities. There are different advertising levels which can position your business in a positive light in front of our community, and support the mission, programs and services of GEARS.

Please call (717) 367-0355 or send an email to [john\\_myers@etownschools.org](mailto:john_myers@etownschools.org) for more information. Thank you and I hope to speak with you soon.

Sincerely,

John Myers  
Sponsorship Coordinator

# 2012 GEARS Dances Sponsorship & Advertising Opportunities

## *Daddy/Daughter Dance*

### **Dance Sponsors: \$1000**

Event sponsors for the Daddy/Daughter Dance.

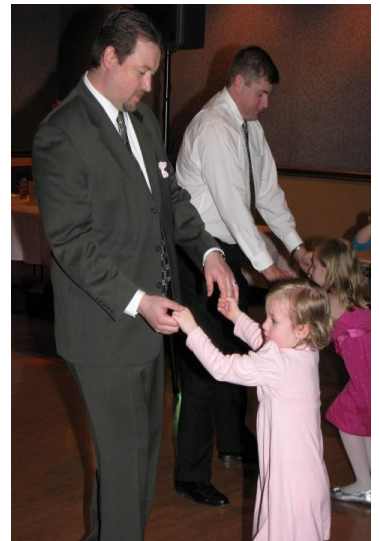
- **Event will be co-branded with your corporate name and logo (Daddy/Daughter Dance brought to your by \_SPONSOR\_)**
- Formal recognition as Dance sponsor by MC of the dance.
- Corporate Signage prominently displayed at event
- Corporate name and logo prominently displayed on advertising materials
- Corporate name and logo with link prominently displayed on the web
- Opportunity to set up company information table with representatives at the dance
- Opportunity to distribute promotional items or gifts
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails

### **DJ Sponsor: \$500**

- Corporate Signage displayed at the dance
- Formal recognition as DJ sponsor by MC of the dance.
- Corporate name and logo with link displayed on the web
- Opportunity to set up company information booth with representatives
- Opportunity to distribute promotional items or gifts
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails

### **Supplies Sponsor: \$250**

- Corporate Signage at arts & crafts area
- Corporate name and logo with link displayed on the web
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails



# 2012 GEARS Dances Sponsorship & Advertising Opportunities

## *Mother/Son Dance*

### **Dance Sponsors: \$1000**

Event sponsors for the Mother/Son Dance

- **Event will be co-branded with your corporate name and logo (Mother/Son Dance brought to your by \_SPONSOR\_)**
- Formal recognition as Dance sponsor by MC of the dance.
- Corporate Signage prominently displayed at event
- Corporate name and logo prominently displayed on advertising materials
- Corporate name and logo with link prominently displayed on the web
- Opportunity to set up company information table with representatives at the dance
- Opportunity to distribute promotional items or gifts
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails

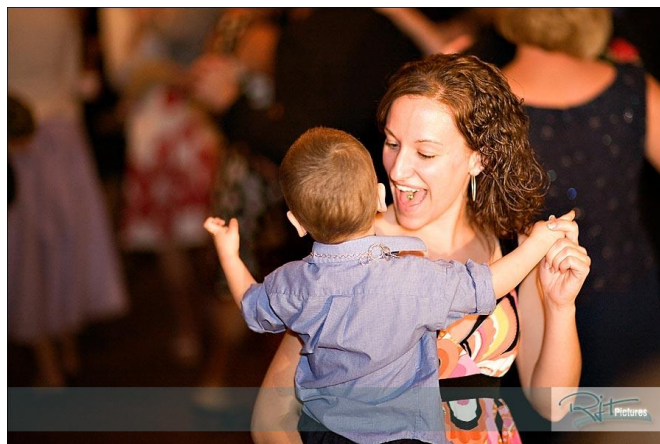
### **DJ Sponsor: \$500**

- Corporate Signage displayed at the dance
- Formal recognition as DJ sponsor by MC of the dance.
- Corporate name and logo with link displayed on the web
- Opportunity to set up company information booth with representatives
- Opportunity to distribute promotional items or gifts
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails



### **Supplies Sponsor: \$250**

- Corporate Signage at arts & crafts area
- Corporate name and logo with link displayed on the web
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails



# Daddy/Daughter Dance & Mother/Son Dance

Please, count me in!

Please complete the following sponsor information. Print your business name exactly as you would like it to appear in advertising. Please make sure your web site is listed below. Email your business logo to [GEARS@GetintoGEARS.org](mailto:GEARS@GetintoGEARS.org)

Check event you want to sponsor:  Daddy/Daughter Dance  Mother/Son Dance

**Please initial here  if you do not want to appear in advertising.**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Please check your participation level:

\$1000 Dance Sponsor

\$500 DJ Sponsor

\$250 Supplies Sponsor

Please make your check payable to GEARS, and return with completed form to:

GEARS

2012 Dances

600 East High Street

Elizabethtown, PA 17022

(You may also fax 367-4138 or send form via email to [GEARS@getintoGEARS.org](mailto:GEARS@getintoGEARS.org))

*Thank you for supporting our community through your sponsorship!*