



# *Eggstravaganza 2012*

*Sponsorship & Advertising Opportunities*



## *Eggstravaganza 2012*

January 5, 2012

Dear Company Representative,

GEARS is pleased to announce **Eggstravaganza 2012 to be held at the Elizabethtown Park on March 24!** The event hosts free egg hunts for kids ages 12 and under, an adult egg hunt, inflatable slides, bounce houses, balloon artists, arts & crafts, concession and more! With a large turnout last year of more than 600 local families, this year's planning committee hopes to offer an expanded list of activities including photo opportunities with the Easter Bunny and more. The event will be from 10 a.m. – 2 p.m.

Proceeds from the Eggstravaganza 2012 will help support the Greater Elizabethtown Area Recreation & Community Services organization (GEARS). GEARS, is a non-profit organization that provides many services to families in the greater Elizabethtown area including the Kids Center child care service, Senior Services, continuing education, various sports and recreation programs, and a free summer camp for special needs children.

Donors like you play an important role in the community by supporting GEARS programs and services. With a participating sponsorship in this year's Eggstravaganza event you can promote your business through multiple advertising channels, and reach the residents of the Elizabethtown area who are actively engaged in the GEARS mission.

Please take a minute to look over the attached list of sponsorship opportunities for the Eggstravaganza. There are many advertising levels which can position your business in a positive light in front of hundreds of local residents, and support the mission, programs and services of GEARS.

Please call (717) 367-0355 or send an email to [johnmyers@GetintoGEARS.org](mailto:johnmyers@GetintoGEARS.org) for more information. Thank you and I hope to talk to you soon.

Sincerely,

John Myers  
Sponsorship Coordinator

**600 East High Street, Elizabethtown, PA 17022**

**717.367.0355 (Phone)    717.367.4138 (FAX)    [GetintoGEARS.org](http://GetintoGEARS.org)**

## *Eggstravaganza 2012* Sponsorship and Advertising

**Platinum Egg - Event Sponsor: \$2000** Primary sponsor for the Eggstravaganza (1 opportunity available)

- Event will be co-branded with your corporate name and logo
- Corporate signage prominently displayed at event
- Corporate name and logo prominently displayed on all advertising materials
- Corporate name and logo with link prominently displayed on the web
- Opportunity to have a representative announce Egg Hunt activities
- Opportunity to set up company information table with representatives and distribute promotional items or gifts
- Opportunity to have a company representative(s) on the Eggstravaganza Planning Committee

**Gold Egg - Activity Sponsor: \$1000**

- Corporate Signage displayed at the activity area (i.e. at the entrance of the slide)
- Corporate name and logo displayed on all advertising materials
- Corporate name and logo with link displayed on the web
- Opportunity to set up company information table with representatives
- Opportunity to distribute promotional items or gifts

**Silver Egg - Entertainment Sponsor: \$500**

- Corporate Signage at entertainment venue (i.e. stage area)
- Corporate name and logo with link displayed on the web
- Opportunity to set up company information table with representatives

**Bronze Egg - Supplies Sponsor: \$250**

- Corporate name and logo with link displayed on the web
- Opportunity to set up company information table with representatives

**Product Donation**

- Corporate name and logo with link displayed on the web

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**COUNT ME IN!!**

Please complete the following sponsor information. Print your business name exactly as you would like it to appear in all advertising.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Please check your participation level:

\_\_\_\_\_ Platinum Egg

\_\_\_\_\_ Gold Egg

\_\_\_\_\_ Silver Egg

\_\_\_\_\_ Bronze Egg

\_\_\_\_\_ Product Donation

Please check whether you will be setting a table up at event

(for Egg Sponsor Level):

\_\_\_\_\_ Yes

\_\_\_\_\_ No

Please make your check payable to GEARS, and return with completed form to:

GEARS Egghunt  
600 East High Street  
Elizabethtown, PA 17022

**\*\* All Sponsors:** Please make sure your Web Site is listed above. Email your business logo to [johnmyers@GetintoGEARS.org](mailto:johnmyers@GetintoGEARS.org)

**Thank you for supporting Eggstravaganza 2012!**