

***Support Your Community by Advertising!***

**The Greater Elizabethtown Area Recreation & Community Services would like to offer the opportunity to advertise in our seasonal brochures.**

GEARS designs and distributes over **10,000** brochures each season to every resident in Elizabethtown Borough, Mount Joy Township, West Donegal Township and to many local businesses in the surrounding area. This brochure contains information regarding our many programs and services available to the residents of the area. We provide youth and adult programs such as continuing education, hobbies and crafts, fitness and dance classes, swimming, leagues and tournaments, bus trips and special events such as “Eggstravaganza”, the “Twilight Trot” and the “Daddy/Daughter Dance”. More than **12,500** individuals participate in our activities each year from local and surrounding communities. GEARs Kids Center offers Preschool, Kindercare, and Before/After School childcare programs. The Elizabethtown Area Senior Center provides services for area residents over 60 years old. Advertisement blocks assist in offsetting the printing and postage costs involved with distributing each seasonal brochure. Ad size is approximately a standard business card. **The cost is \$135 per issue or \$390 for a full year (3 issues).**

Enclosed is a copy of a page in our brochure showing a typical ad lay out. These seasonal brochures are mailed out in August (for the fall 2012 Season), December (for the winter/spring 2013 Season), and May (for the summer 2013 Season).

**Please respond by Wednesday, July 18**

**FAX-** the enclosed contract back to 367-4138, no cover letter needed, in addition, e-mail a copy of your ad to [Melanie\\_Ernest@etownschools.org](mailto:Melanie_Ernest@etownschools.org)

**MAIL -** the contract, and a copy of your ad to:  
GEARS  
600 E. High Street  
Elizabethtown, PA 17022

Note: e-mailing a copy of your ad assures the clearest, most professional copy.

Sincerely,

Melanie Ernest  
GEARS

