



9th Annual Community Fall Festival
Saturday, October 27, 2018

10 a.m. – 2 p.m.
Elizabethtown Fairgrounds



GEARS
live. learn. play.

Sponsorship Opportunities

600 East High Street, Elizabethtown, PA 17022

717.367.0355 (Phone) 717.367.4138 (FAX) GetintoGEARS.org



Dear Community Member,

GEARS is pleased to announce the 8th Annual GEARs **Fall Festival** Community Event to be held at the Elizabethtown Fair Grounds on Saturday, October 27, 2018, 10 a.m. to 2 p.m. rain or shine. The Festival is a family-friendly event that features a very nice array of entertainment, food, crafts, art, and children's activities. Last year, over 2,500 people attended the festival and we hope that number grows this year!

Proceeds from the **Fall Festival** will help support the Greater Elizabethtown Area Recreation & Community Services organization (GEARS). GEARs, is a non-profit organization that provides many services to families in the greater Elizabethtown area including the Kids Center child care service, a Senior Center, adult education, various sports and recreation programs, and a free summer camp for special needs children.

Donors like you play an important role in the community by supporting GEARs programs and services. With a participating sponsorship in this year's **Fall Festival** you can promote your business through multiple advertising channels, and reach the residents of the Elizabethtown area who are actively engaged in the GEARs mission. We encourage you to look at the Sponsor Participation Levels attached so that you can see what we can offer in return for your generous contribution. This is a great opportunity to reach out to people and promote awareness of your business while supporting the Elizabethtown Area Community.

There are many donor levels which can position your business in a positive light in front of thousands of local residents, and support the mission, programs and services of GEARs. Please sponsor this community event and complete the enclosed "Count Me In" form. All finances are derived from vendors and the generous sponsors, such as yourself.

On behalf of GEARs and the **Fall Festival** Committee, we would like to thank you in advance for your consideration in helping us make this event a huge success!

Please call us at (717)367-0355 or send an email to doug_knauss@GetintoGEARS.org for more information. Thank you and I hope to talk to you soon.

Sincerely,

Doug Knauss

Doug Knauss
Sponsorship Coordinator

Sponsorship and Advertising

Fall Festival 2018

Event Sponsor: \$1500

Primary sponsors for the Fall Festival.

- **Event will be co-branded with your corporate name and logo**
- Formal recognition as Event Sponsor during the event
- Corporate Signage prominently displayed at event
- Corporate name and logo prominently displayed on advertising materials
- Corporate name and logo with link prominently displayed on the web/social media
- Opportunity to set up company information booth with representatives in high traffic location
- Opportunity to distribute promotional items or gifts
- Name and Logo will appear in GEARS monthly e-newsletter

Activity Sponsor: \$600

- Corporate Signage at activity area (inflatable, hayride, haunted barn)
- Corporate name and logo with link displayed on the web
- Opportunity to set up company information table with representatives
- Opportunity to distribute promotional items or gifts
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails

Supplies Sponsor: \$250

- Corporate name and logo with link displayed on the web
- Name and Logo will appear in GEARS monthly e-newsletter sent out to 11,000 emails

Sponsorship and Advertising

Fall Festival 2018

COUNT ME IN!!

Please complete the following sponsor information. Print your business name exactly as you would like it to appear in all advertising.

Business Name: _____

Contact Person: _____

Phone: _____

Fax: _____

Email: _____

Web Site: _____

Mailing Address: _____

Please check your participation level:

Fall Festival

_____ \$1500 Event

_____ \$600 Activity

_____ \$250 Supplies

Please check whether you will be setting up a table at the event (applicable to specific levels):

_____ Yes

_____ No

Please make your check payable to GEARS, and return with completed form to:

GEARS Fall Festival
600 East High Street
Elizabethtown, PA 17022

** **All Sponsors:** Please make sure your Web Site is listed above. Email your business logo to doug_knauss@etownschools.org

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