



Dear Community Partner:

GEARS has begun the planning for the 2018 Elizabethtown Holiday Parade to be held at 4:00 p.m. on Saturday, December 8th. We are once again excited to offer this great Elizabethtown tradition. This year's theme will be "**Old Fashioned Christmas**".

Your contribution to past parades went a long way toward ensuring the success of this popular annual community event for residents of the greater Elizabethtown area. We are hopeful that we will be able to count on your support again this year.

Sponsorship opportunities are available at various levels ranging from \$50 to \$1,000. If you are interested and able to make a donation, please complete the attached form and return it to the Borough Office as soon as possible. We will follow up with a phone call in the coming weeks to answer any questions you may have.

In the meantime, mark your calendar now and plan to join us for the annual Holiday Parade on Saturday, December 8th.

We thank you in advance for your continued support.

Elizabethtown Holiday Parade Committee



600 East High Street, Elizabethtown, PA 17022

717.367.0355 (Phone) 717.367.4138 (FAX) GetintoGEARS.org



2018 ELIZABETHTOWN HOLIDAY PARADE

Sponsorship Opportunities

Old Fashioned Christmas

Saturday, December 8, 2018 ☞ 4:00 p.m.

Organization/Business: _____ Contact Person: _____

Address: _____

Daytime Phone: _____ Email: _____

Sponsorship Opportunities:

- \$1,000—ANGEL** (Thank-you letter from Santa, business logo on banner at Judges' table, prime placement on all advertising materials, special recognition by Borough Council and Mayor Mummert, and place of honor in the parade—ushering in Santa—to the first ANGEL Sponsorship submitted)
- \$500—STAR** (Thank-you letter from Santa, business logo on banner at Judges' table, inclusion in advertising materials, and special recognition by Borough Council and Mayor Mummert)
- \$250—HOLLY** (Thank-you letter from Santa, business logo on banner at Judges' table, and inclusion in advertising materials)
- \$100—SNOWFLAKE** (Thank-you letter from Santa and business logo on banner at Judges' table)
- \$50—ELF** (Thank-you letter from Santa)

Signature: _____ Date: _____

Important Details:

- This form and your check payable to ELIZABETHTOWN BOROUGH should be returned to the Borough by **Wednesday, November 1, 2018**.
- For all categories above ELF, please email your company logo to dougknauss@getintogears.org for inclusion on banners and promotional material.
- For questions/more information contact: Doug Knauss at 717-367-0355 or dougknauss@getintogears.org

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