

# 2025 ELIZABETHTOWN HOLIDAY PARADE Presented by Mars Wrigley APPLICATION

**"Theme: Holiday Traditions"**

**Saturday, December 6, 2025 @ 4:00 p.m.**



**Please print legibly.**

Organization/Business: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email\*: \_\_\_\_\_

Type of Entry (please be as specific as possible): \_\_\_\_\_

\*Please be sure to provide an email address as all communication related to this event will be electronic.

## **Parade Entry (please check one):**

- ☐ **Commercial Float**—For-profit Group or Organization accompanied by a motorized vehicle. **(Free)**
- ☐ **Non-profit Float**— Not-for-profit Group or Organization accompanied by a motorized vehicle. **(Free)**
- ☐ **Commercial Walker** -No motorized vehicles; i.e., companies with employee & family walkers **(Free)**
- ☐ **Non-profit Walker**—No motorized vehicles; i.e., adult/youth groups, horses, bands, etc. **(Free)**

**Narrative:** In 35 words or less describe your group and/or float, individuals to be recognized, group accomplishments, information about the group sponsoring the float, etc. Please print legibly. This narrative will be read by the announcers along the parade route. GEARS reserves the right to edit.

**IMPORTANT INFORMATION:** No. of Participants in Group: \_\_\_\_\_

Approximate dimensions of vehicles/floats: \_\_\_\_\_

(Example: 1 truck 16' long, 9' wide; 1 float 30' long, 15' wide)

Will your entry have music? ☐ YES ☐ NO (If yes, please list songs) \_\_\_\_\_

Will your group perform? ☐ YES ☐ NO (If yes, performance limited to one [1] minute in duration)

Would you like candy to hand out along the parade route? ☐ YES ☐ NO

\*\*\*\*\*Mars Wrigley will supply candy for the event. Any parade participant that chooses to use candy not supplied by or branded by Mars Wrigley will not be permitted to participate in the parade. In addition, please refrain from displaying symbols, signs, emblems, flags, banners, etc. on your elements that conveys a message that is considered offensive and/or distracts from the spirit of the event. At the discretion of the parade organizers, any element that convey such a message will not be permitted in the parade unless the message in question is removed from public view.

Planned exit route at conclusion of event: \_\_\_\_\_

My organization/business has read, understands, and agrees to the attached Elizabethtown Parade Rules & Regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# MARS WRIGLEY



# 2025 ELIZABETHTOWN HOLIDAY PARADE Presented by Mars Wrigley

## APPLICATION

**"Theme: Holiday Traditions"**

Saturday, December 6, 2025 ☞ 4:00 p.m.



**Candy Application Deadline—Tuesday, November 4, 2025**  
**No Candy Application Deadline—Friday, November 14, 2025**  
**NOTE: Limited to the first 70 approved applications.**

### Hold Harmless Agreement

I, \_\_\_\_\_, a participant in the 2025 Elizabethtown Holiday Parade, hereby release Elizabethtown Holiday Parade together with the Greater Elizabethtown Area Recreation & Community Services (GEARS) from any responsibility should injury, loss due to theft or damage due to water, fire, wind, or otherwise occur within and/or around my vehicle, float, or group. Elizabethtown Holiday Parade/GEARS shall not be liable for any damage done by my volunteers, group members, operators, and/or agents, or by me to any person attending the event or to their property. I understand that my property is placed in the downtown area within the Parade boundaries at my own or the owner's risk.

Organization: \_\_\_\_\_

Signed By: \_\_\_\_\_

Date: \_\_\_\_\_

#### GEARS

**Return the application to GEARS, 70 South Poplar Street, Elizabethtown PA**

17022 Phone: 717-367-0355; Email: [karrienorman@getintogears.org](mailto:karrienorman@getintogears.org)

[www.GetintoGEARS.org](http://www.GetintoGEARS.org)

*Completion of this form automatically holds GEARS and the Elizabethtown Holiday Parade harmless. Hold Harmless Agreement is still required and should be completed and submitted with application.*

**MARS WRIGLEY**  
**LOCALLY MADE, ETOWN PROUD**