



Elizabethtown Holiday Parade

THE ELIZABETHTOWN HOLIDAY PARADE PRESENTED BY MARS WRIGLEY, AN EVENT THAT ANNUALLY ATTRACTS 3,000- 4,000 PEOPLE. THIS HOLIDAY TRADITION WILL CONTINUE IN THE FUTURE WITH GEARS AND ITS CONTINUED PARTNERSHIP WITH ELIZABETHTOWN BOROUGH. THIS NOSTALGIC EVENT BRINGS THE COMMUNITY TOGETHER AND SPREADS HOLIDAY CHEER.

Star Sponsor



- Corporate name and logo will be utilized in promotional materials for the parade
- Corporate name and logo will appear on judges stand banner
- Corporate logo displayed on website (1,200 active users a month) and social media (over 2,300 followers)
- Recognition in the GEARS monthly E-Newsletter (sent to over 10,500 people)

\$750

Holly Sponsor



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- Corporate logo displayed on website (1,200 active users a month) and social media (over 2,300 followers)
- Recognition in the GEARS monthly E-Newsletter (sent to over 10,500 people)

\$250

