

Elizabethtown Holiday Parade



The Elizabethtown Holiday Parade presented by Mars Wrigley, an event that annually attracts 2,000-3,000 people. This ongoing holiday tradition will continue in the future with GEARS and its continued partnership with Elizabethtown Borough. This nostalgic event brings the community together and spreads the holiday cheer.

Star Sponsor: \$750

- Corporate name and logo will be utilized in promotional materials for the parade
- Corporate name and logo will appear on judges stand banner
- Corporate logo displayed on website (1,200 active users a month) and social media (over 2,300 followers)
- Recognition in the GEARS monthly E-Newsletter (sent to over 9,500 people)

Holly Sponsor \$250

- Corporate name and logo will be utilized in promotional materials for the parade
- Corporate logo displayed on website (1,200 active users a month) and social media (over 2,300 followers)
- Recognition in the GEARS monthly E-Newsletter (sent to over 9,500 people)

